

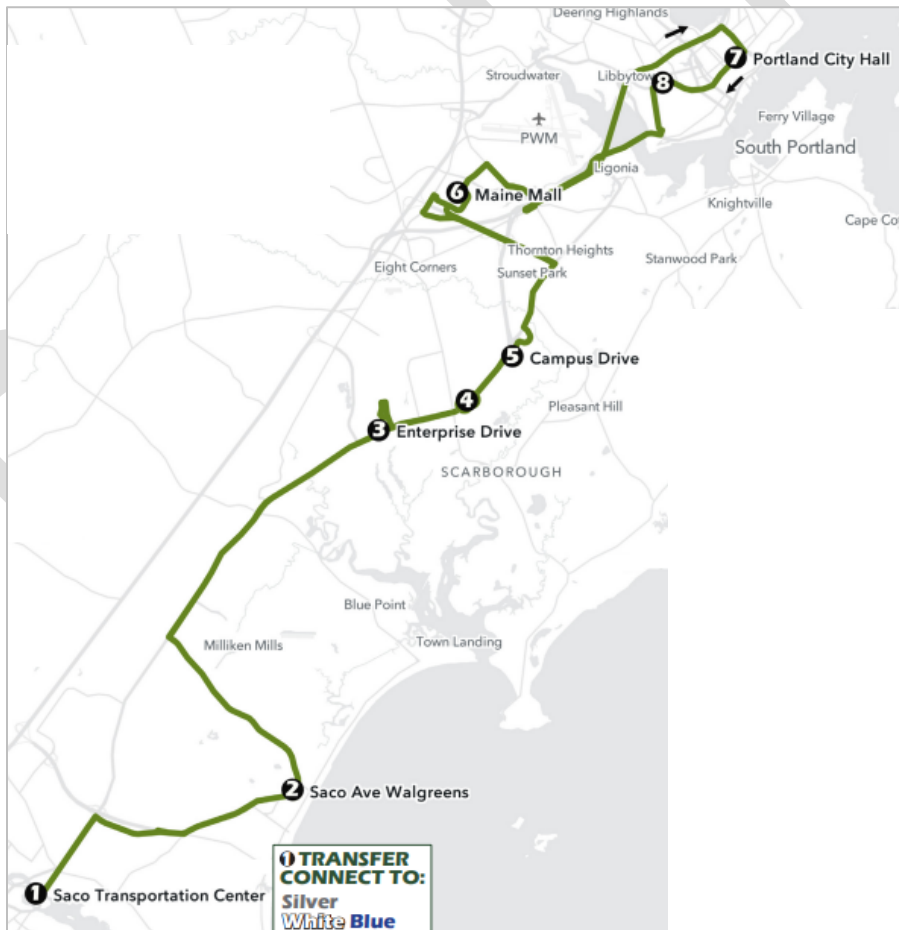
BIDDEFORD-SACO-OLD ORCHARD BEACH TRANSIT

60 GREEN

Route Overview

Route 60 Green connects Saco and Portland, with stops in Old Orchard Beach, Scarborough, and South Portland. This route serves largely as a local transit service among these communities and provides the only one-seat ride transit connection for Old Orchard Beach and Scarborough¹ into South Portland and Portland. The route provides access to several key destinations, including the Saco Shaw's and Hannaford, the Scarborough Hannaford, MaineHealth's Scarborough campus, the Maine Mall, and the Portland Peninsula.

Route Map



¹ SPBS routes 24A and 24B provide a very small amount of service in Scarborough, near the Walmart.

Alignment

Route 60 operates bi-directionally along most of its alignment on US Route 1, Saco Avenue (Route 5), Cascade Road (Route 98), the Maine Turnpike Approach, and I-295. The northern end of the route consists of a large clockwise terminal loop through the Portland Peninsula that serves Congress Street and Valley Street inbound and then leaves Portland on I-295 southbound. This route operates along much of the same alignment as Route 52 White/53 Blue between Saco and Old Orchard Beach.

Connections

Connections will all other BSOOB Transit routes (except for one pattern of Route 70 Purple/ZOOM), the Downeaster, and the YCCAC Southern Maine Connector can be made at the Saco Transportation Center. Connections to METRO and SPBS routes can be made at the Maine Mall and the PULSE in downtown Portland.

Schedule

Route 60 operates seven days a week, but very infrequently on all days, every two and a half hours.

Schedule Summary

	Span of Service	Headways (mins.)	One-Way Trips
Weekdays	6:15 AM to 10:44 PM	150	7
Saturday	6:15 AM to 10:44 PM	150	7
Sunday	6:15 AM to 8:14 PM	150	6

Note: Span and frequency from February 2022 schedules. Trip counts and ridership from October 2019 data.

Service operates with the same schedule on weekdays and Saturdays, from 6:15 AM to 10:44 PM, and on Sundays from 6:15 AM to 8:14 PM.

Ridership and Productivity

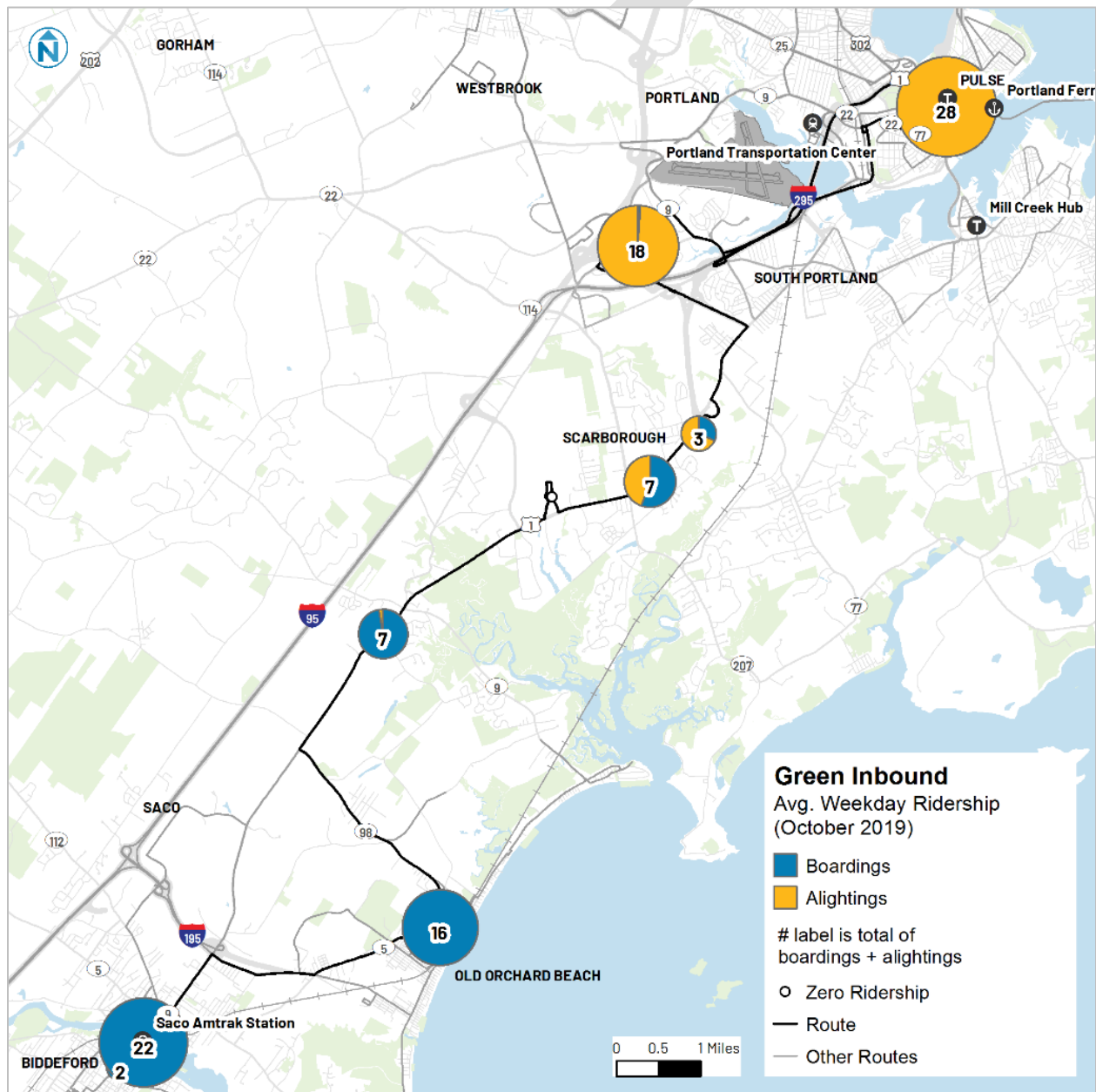
Ridership and Productivity by Day

In October 2019, Route 60 carried an average of 120 passengers on weekdays, 74 on Saturdays, and 50 on Sundays. Route 60 was third-highest ridership BSOOB Transit route on weekdays and Saturdays and lowest-ridership on Sundays. In terms of productivity, Route 60 had 17 boardings per trip on weekdays, 11 boardings per trip on Saturdays, and nine on Sundays.

Weekday Ridership by Segment

The map below shows ridership by segment, where the size of the bubble indicates the average weekday boardings that occur on the segment of the route near the location of the bubble. In October 2019, ridership was highest near the Saco Transportation Center, Old Orchard Beach, in parts of Scarborough, at the Maine Mall, and in downtown Portland. No ridership was recorded on the deviation in and out of Enterprise Business Park/The Downs.

Weekday Ridership by Segment Map

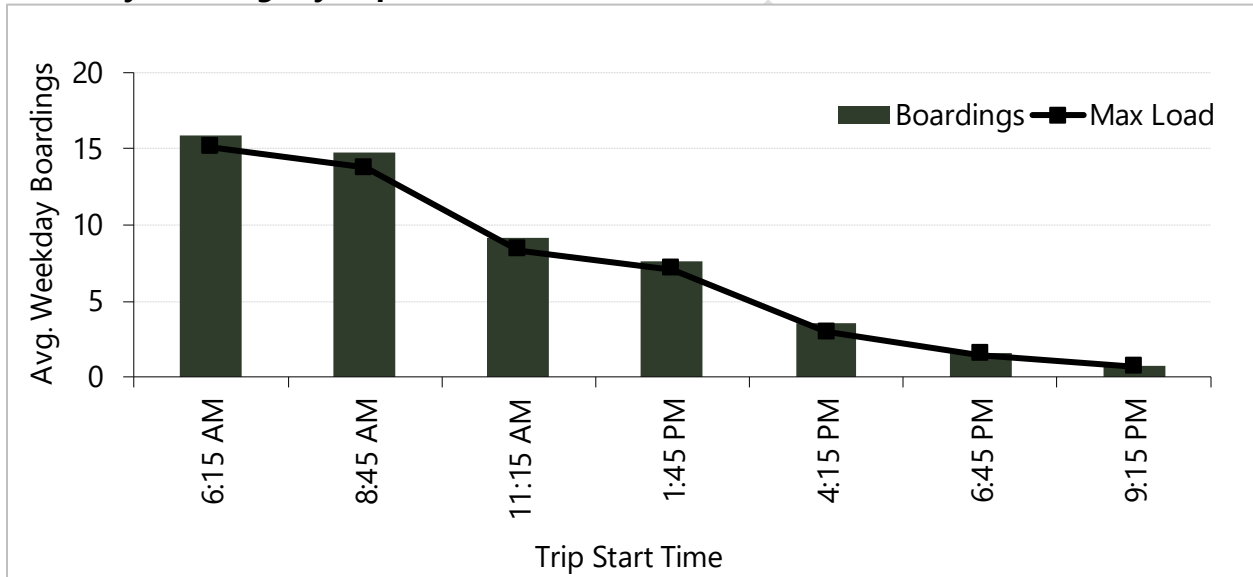


Note: Due to data limitations, not every stop is shown.

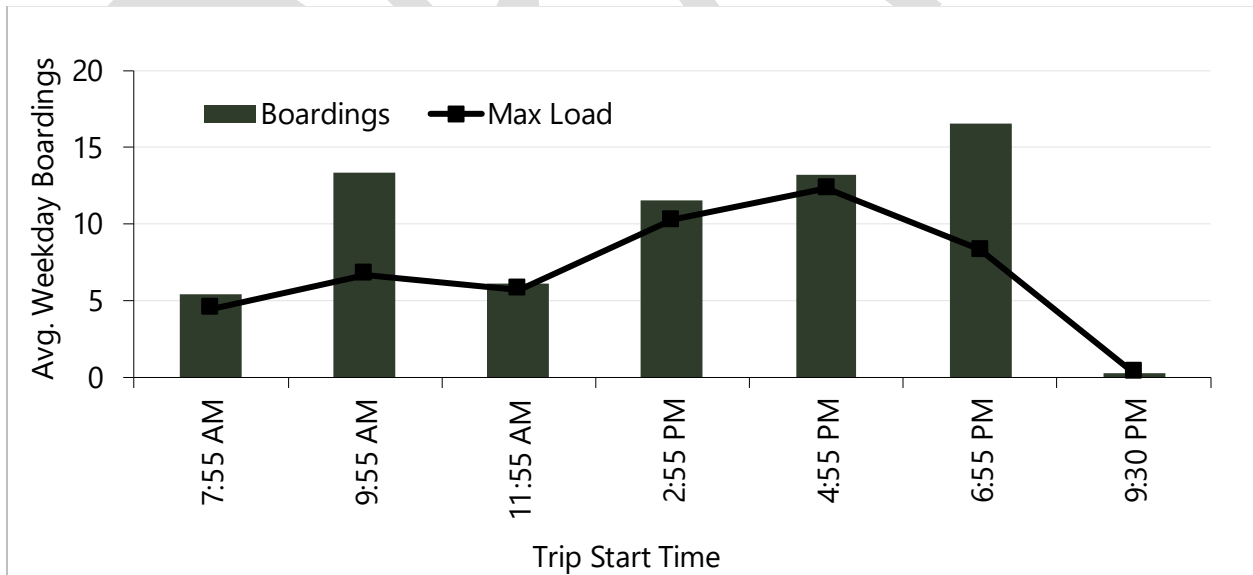
Weekday Ridership by Trip

Inbound October 2019 ridership was heavily concentrated on earlier trips, with ridership steadily declining on later trips to very low levels. Outbound ridership generally grew throughout the day, except for the second trip. Ridership on the last round trip was only one passenger in each direction.

Weekday Boardings by Trip: Inbound (October 2019)



Weekday Boardings by Trip: Outbound (October 2019)



Assessments and Opportunities

Strengths

- Route 60 provides generally unique service and the only all-day connection between Old Orchard Beach and Scarborough, South Portland, and Portland.
- Aside from SPBS service to the Scarborough Walmart, Route 60 provides the only public transit in Scarborough.

Weaknesses

- Service is very infrequent, with buses operating only every 2.5 hours. This is much less frequent than the 60-minute frequency that most potential riders consider to be the maximum acceptable headway.
- The route is indirect, although much of the indirectness is to serve Old Orchard Beach and the Maine Mall, which are higher-ridership locations.
- There is no ridership on the Enterprise Business Park/The Downs deviation.
- The loop through downtown Portland increases travel times and may not serve all riders.
- Ridership on the last round trip is extremely low.

Opportunities

Opportunities to strengthen Route 60 are listed below. Some suggestions may be contradictory, as there is usually more than one approach to improving a route.

- Increase service frequencies to every 60 minutes (which would require additional resources and/or changes to shorten the route to minimize the additional resources needed).
- Discontinue service to the Enterprise Business Park/Scarborough Downs, which does not serve any riders.
- Replace the Portland loop with bi-directional service directly to and from the PULSE, to reduce travel times.
- Start and end service earlier, as ridership on the first inbound trip is the highest on any trip and indicates demand for earlier trips, and ridership on the last trip is very low.